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Hurricane Sandy Report

As reported and pictured by CNN, the



building covering the Space Shuttle -- a competitor's product -- collapsed during Hurricane Sandy in October 2012. The ShelterLogic building, pictured to the right of the Shuttle, survived the storm unscathed, proving, once again, that the quality of the competition does NOT measure up to ShelterLogic.

FUN FACT: **703,000 km**
Rob Silinski's 2012
air travel.



ShelterLogic Distributor Hosts "Open Factory Day"



ACD Belgium hosted their third annual "Open Factory Day" for more than 3000 consumers and trade customers. Guests learned about the manufacturing of ACD greenhouses and were introduced to a wide range of ShelterLogic shelters, canopies and greenhouses, which were on display. "Visitors were very excited about the ShelterLogic product line," said Luc Stragier of ACD. "Open Factory Day" is a national event in Belgium.



Clemens Completes Inaugural Distributor Training

ShelterLogic welcomed Christoph Schmitz of Clemens HobbyTec (Germany), the first to complete distributor training at ShelterLogic headquarters in Watertown, Connecticut. In addition to meeting the new, dedicated, International Business Unit personnel, Christoph



had an opportunity to interact with the product managers -- hands-on with product. From presentations, to touring the factory, to visiting large structure sites and retailers, the ShelterLogic team provided a thorough introspective into the world of shelters, shade and storage. Special thanks to Christoph for his enthusiasm and support!



NEW! Portable Biergarten

New to the ShelterLogic Quick Clamp Canopy Portable Shade Series is the Biergarten, an easy-to-assemble, portable shade solution. In the spirit of the Oktoberfest tradition, the ShelterLogic biergarten is sized to fit an authentic biergarten table as well as a wooden picnic table and other square, non-glass tables and benches. The polyester cover features a decorative scalloped edge. The sturdy steel frame clamps onto tables and benches, and features a tripod leg assembly for added stability. For more information, contact Rob Silinski or Christelle Linger.